



This letter serves as a notice that A FEW GREY HAIRS after purchase of a webinar and registration with the HAIRS WITH LOVE CAMPAIGN, will hold your personal and business information. The information will be kept in accordance with the new Protection of Personal Information Act (“POPIA”), which came into force on 1 July 2021.

A FEW GREY HAIRS

A FEW GREY HAIRS we are committed to protecting your privacy and ensuring that your personal information is collected and used properly, lawfully, and transparently and will not be transferred to third parties unless necessary for service delivery. Our methods and motives for collecting your information are set out below:

We may collect the following information from you:

- Name and Surname
- Contact information, including e-mail address
- Geographical location information
- Other information relevant to customer surveys and/or offers.

We require this information to provide you with our products and services.

We may also use the information:

- for internal record keeping.
- We collect and process your personal information mainly to contact you for the purposes of understanding your needs and delivering services accordingly.
- We will periodically send you news updates or other information that we think you may find interesting, and or any promotional offers. In this instance we would contact you either by e-mail, phone, or WhatsApp.

This personal information is received directly from you when you provide us with your personal contact details. We use your personal information only for the purposes for which it was collected and agreed with you. Where possible, we will inform you what information you are required to provide and what information is optional.

In addition, where necessary, your information may be retained for legal or research purposes.